

Jane Nichols

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EDUCATION

Bachelor of Fine Arts, Graphic Design
The University of Alabama, Tuscaloosa, AL
Minors, Advertising & Public Relations, Computing
Technology & Applications

University of Innsbruck, Innsbruck, Austria
Summer Abroad, Studio Art & Art History

School Involvement

Honors and Awards

- **American Graphic Design Award**,
Graphic Design USA, Little Women, 2024
- **American Graphic Design Award**,
Graphic Design USA, Low Tide, 2024
- **American Graphic Design Award**,
Graphic Design USA, Tony's Salsa, 2024
- **Honorable Mention Award**, Graphis International
New Talent, Low Tide, 2025
- Dean's and President's List (2020-2025)

SKILLS

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Microsoft Excel, Excel Certified (Fall 2021)
- Microsoft Word
- Microsoft PowerPoint
- Photoshoot Prop Styling and Art Direction

EXPERIENCE

Founder and Abstract Fine Artist

Jane Nichols Studio, May 2025 - Present, Birmingham, AL

- Create and sell original works exploring nature, movement, and organic form
- Lead collection launches, pop-up shows, exhibitions, and commission projects
- Develop strategy and oversee sales, gallery relations, marketing, and collector relations
- Manage brand identity, website, email marketing, and social media strategy

EXPERIENCE CONTINUED

Freelance Graphic Designer

May 2025 - Present, Birmingham, AL

- Create brand identities, visual systems, and print/physical collateral for artists, small businesses, and nonprofits
- Manage projects from concept through final delivery, including client communication, contracts, timelines, production, and invoicing
- Translate strategic goals into cohesive visual solutions

Selected Clients

- **Frances Rebula** – Editorial print design for upcoming exhibitions
- **Catherine Burton Travel** – Business stationery and branded travel collateral for established travel agency
- **Smile-A-Mile** – Holiday event branding, invitations, environmental graphics, and custom physical assets
- **Amelia Jones Spiers** – Full brand identity system for fine art business, including logo, certification design, and branded materials

Creative Intern

Cayenne Creative, May 2024 - August 2024,
Birmingham, AL

- Designed logo options for a new restaurant in Birmingham, AL, and participated in the interior design development and art direction
- Created brand materials including booklets, menus, brochures, and signage
- Developed continuous social display ads for a client that resulted in a higher audience reach and participated in client interactions

Graphic Designer

Capstone Agency, January 2022 - December 2023,
Tuscaloosa, AL

- Student-led Public Relations Agency
- Designed graphic design material for The Higher Education Partnership of Alabama social media and deliverables for Higher Education Day in Montgomery, AL
- Strengthened teamwork, problem-solving, and communication skills on a 10-person team